

Freelance Offer Ladder

Zenout Labs product library

Turn skills into small offers, upsells, retainers, and clear deliverables.

What it sells

A compact services workflow that saves setup time and gives the buyer a simple decision system.

Starter files

Offer ladder, Price notes, Delivery checklist, Retainer ideas

Free hook

Publish a useful calculator, checklist, or CSV sample. The paid kit should feel like the organized next step.

Next action

Make the listing, attach the files, write a short FAQ, and improve the kit from the first buyer questions.