

Lead Magnet Builder

Zenout Labs product library

Build a small free download that naturally points to a paid spreadsheet or service.

What it sells

A compact funnel workflow that saves setup time and gives the buyer a simple decision system.

Starter files

Lead magnet outline, CTA checklist, Email capture copy, Follow-up plan

Free hook

Publish a useful calculator, checklist, or CSV sample. The paid kit should feel like the organized next step.

Next action

Make the listing, attach the files, write a short FAQ, and improve the kit from the first buyer questions.